



CANADIAN MENTAL HEALTH ASSOCIATION
ASSOCIATION CANADIENNE POUR LA SANTE MENTALE
WINDSOR-ESSEX COUNTY BRANCH

FOR IMMEDIATE RELEASE
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Big City evening helps raise money for mental health services

WINDSOR – Over 230 people will gather in Windsor this Saturday night to raise awareness and funds for mental health services.

The sixth annual Black and White event to benefit the Canadian Mental Health Association Windsor-Essex County Branch (CMHA-WECEB) will take place on February 26th at the fabulous Club Lofts located in Walkerville. The event is presented by McTague Law Firm and Windsor Family Credit Union

The event theme is “big city” and the venue will reflect different big cities from around the globe including Paris, New York, Milan, New Orleans and - as it was too difficult to chose just one Asian locale – the Orient. Each room at the Club Lofts will reflect one of the chosen big cities and entertainment, drink and food will match these themes.

“The theme is perfect for our organization as mental health impacts everyone around the world,” explains CMHA-WECEB Director of Advancement, Patti Lauzon. “Our dedicated volunteer committee and amazing staff have managed to create an atmosphere of fun while still being true to our mission of raising awareness of mental health issues.”

One of the ways mental health awareness is incorporated into the event is through the annual Healing Through Art exhibit which is on display each year at Black and White. The exhibit, also in its sixth year, is a showing of art submitted by local artists along with statements on how art has helped them through mental health issues. The exhibit is adjudicated by volunteer judges from Windsor/Essex and approximately 20 pieces are chosen each year.

“Art can have a huge impact on how we deal with personal issues,” says Lauzon. “It is an excellent, positive way to release feelings and work through difficult situations.”

Tickets for the Black and White event are \$100 each and include admission to the exhibit, food, wine, dessert and entertainment. Tickets can be purchased online at www.cmha-weceb.on.ca or by phoning 519-255-7440 ext. 225.

The event raises money for the non-funded bereavement services offered free by CMHA-WECEB in Windsor-Essex. The night is expected to net \$20,000 for these programs.

Additional sponsors of the event include Koolini Italian Eatery, The Windsor Star, DigiPrint, Caesars Windsor, A News, Alpine Construction, Love’s Piano, MetHot and Janette Florist.

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For more information please contact
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www.cmha-weceb.on.ca